

MEGATRADE

excellence in everything, always.
service with a smile. always be trustworthy.
innovate to create new benchmarks.
be honest, irrespective of consequence.
delight the customer; deliver more than promised.
simplify customer's life.

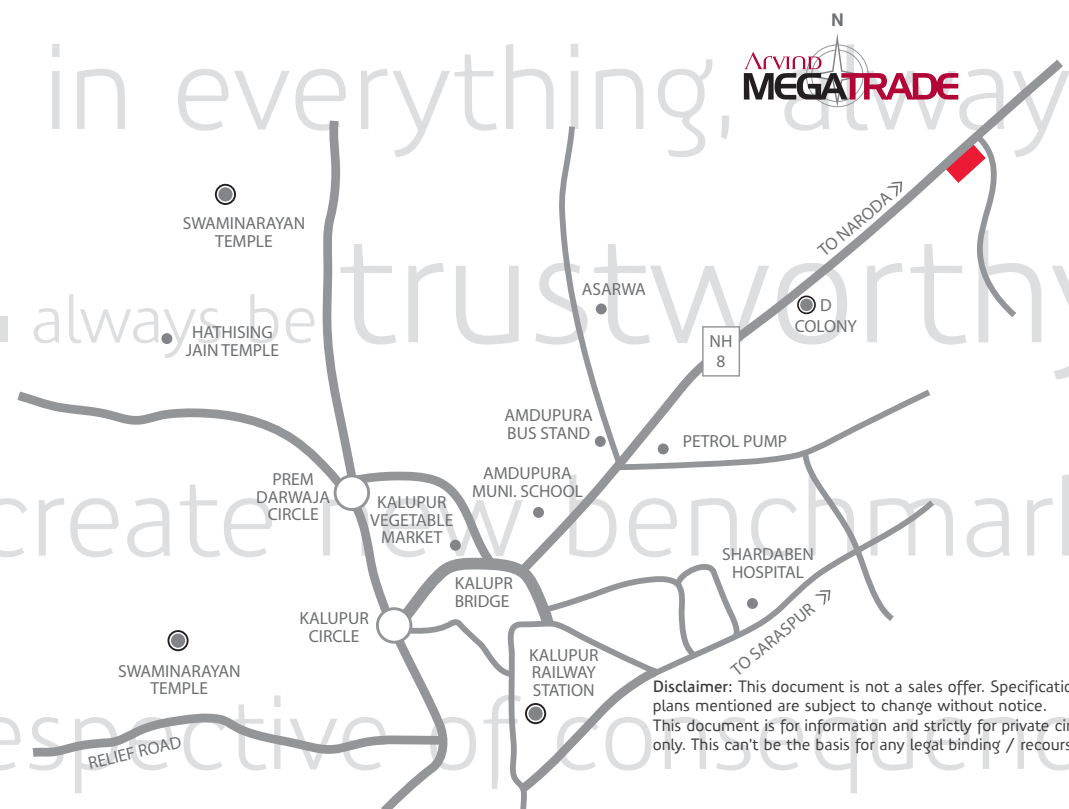
REAL ESTATE
Arvind
Building Pride. Building Joy.

Arvind
MEGATRADE

Near Arvind Limited Campus
Naroda Road, Ahmedabad – 380025, Gujarat, India.
Call: **99091 91599, 96240 19436, 96240 19437**

Architect: **99**
STUDIO

Communication partner:
ignite **mudra**



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Arvind

Exclusive Shops & Offices

1931 Arvind Mills Limited is set up by three brothers – Kasturbhai, Narottambhai & Chimanbhai Lalbhai with a share capital of ₹ 2,52,000 (USD 55,000), backed by state-of-the-art technology, with the aim to produce high-end superfine fabrics.

1934 Arvind establishes itself amongst the foremost textile units in the country with sales reaching ₹ 45.76 lakhs, and a profit of almost ₹ 3 lakhs.

1980 Arvind records highest levels of profitability at a time when the textile industry faces major crisis. Their new strategy – 'renovision' points at changing the business focus from local to global, towards a high-quality premium niche market.

1987–88 Arvind enters the export market for Denims with a dual focus – Denim for leisure and for fashion wear.

1991 Arvind produces 1600 million meters of Denim annually and becomes the third largest producer in the world.

1997 Arvind sets up India's largest state-of-the-art facility for shirting, gabardine and knits at Santej. The group also establishes a modern effluent treatment facility, with zero effluent discharge capability.

2005 Arvind creates an aggressive retail strategy. A one-stop shop service is set up on a global scale, offering garment packages to reputed national and international customers.

2007 Arvind, with a strategic vision to be the largest apparel brands company in India sees new partnerships. International licenses of Lee, Wrangler, Arrow & Tommy Hilfiger hang in the Arvind closet alongside its own domestic brands such as Flying Machine, Newport, Excalibur & Ruf'n'tuf.

2009 Arvind takes a major leap by expanding in organised retail through its value retail chain called 'Megamart' and also strengthens its portfolio with brands like US Polo, Izod and Cherokee. Arvind commissions India's first ammonia treatment plant for high-end fashion fabrics, for Indian and International markets.

2009–10 Arvind forays into real estate in a big way announcing mega projects including a 90 million sq. ft. residential township in Ahmedabad.



The Arvind legacy spans 80 years, and it entails a spirited journey that led us through diverse challenges to achieve a remarkable success. We emerged as leaders in the textile industry in India and became the third largest denim manufacturer in the world. Even as we created scores of globally acclaimed lifestyle brands, we diversified successfully into retail, engineering and telecommunications.

In all these years, we set our sights firmly on one goal: excellence. However small or elementary the task at hand, we have always taken pride in our insistence on quality and zeal for perfection. Over the years, our customers and partners have come to cherish and respect our whole-hearted commitment towards them. Indeed, all our relationships reflect the solid foundation of trust, upon which the Arvind brand has been built.

ARVIND

Arvind Township



upcoming, 2011

Located at Motibhoyan in the western suburb of Ahmedabad, the "Arvind Township" spans over 136 acres of land. When fully developed, it will cover an area of over 90,00,000 sq. ft. with residential apartments, bungalows, retail and commercial complexes, a sports centre, schools, hospitals and other facilities.

Arvind Bangalore One



upcoming, 2011

An aesthetically designed IT/ITES complex situated at the IT hub of Whitefield in Bangalore, "Bangalore One" covers more than 2,50,000 sq. ft. of area and is equipped with state-of-the-art facilities.

Parishkaar

an Arvind-bSafal joint venture



ongoing, 2010

Parishkaar is spread over 7 acres of land on a sprawling "Arvind Avenue" campus of 21 acres. Located in East Maninagar—the heart of Ahmedabad, the project comprises of more than 700 elite 2 & 3 BHK lifestyle apartments & a premium commercial complex.

Arvind ALCOVE

your plan for second life



ongoing, 2009

A premium weekend residential scheme, Alcove is situated at Village Shanawad in the western suburbs of Ahmedabad covering more than 24 acres of land. It boasts of the best in its class, state-of-the-art facilities including RCC roads, integrated sewage system, and a furnished club house of more than 12,000 sq. ft.



The mark of true craftsmen is the pride they take in their creation. It is the passion for their craft that drives them to surpass the norms of acceptability and explore the very limits of perfection. And the ultimate reward for the craft is the joy it delivers to the end user. At Arvind Real Estate, the quality of our craft and the joy it brings to your life is a matter of pride for us. That's why we believe in first delivering impeccable quality, and therefore delivering pure joy to our customers. You will see this in precision of our processes, simplicity of our transactions, truth in our promises and thoughtfulness in everything we build.

Arvind Real Estate – Building Pride. Building Joy.

Township | Residential | Commercial | Retail | Weekend Villas

Arvind MEGATRADE

Arvind presents Megatrade,

a commercial complex that will take your business to the next level. Comprising of 234 exclusive shops and offices, this spacious complex is located at Naroda road in the vicinity of the business hub of Kalupur. Its aesthetically-designed structures and ambience create an environment conducive to business and productivity.

Equipped with modern amenities and the best of facilities, it is bound to make one's experience here truly rewarding.

Besides, being in close proximity to the well-known Arvind Ltd campus, taking up an office space here will give you a clear edge and work wonders for your business.



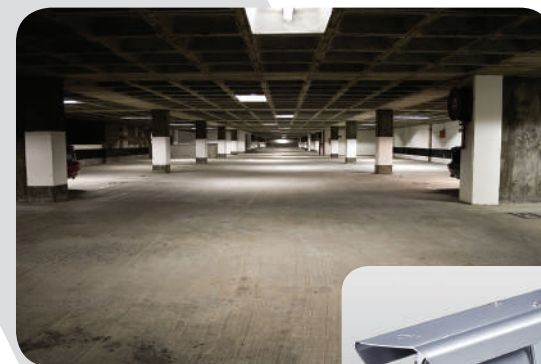


Amenities

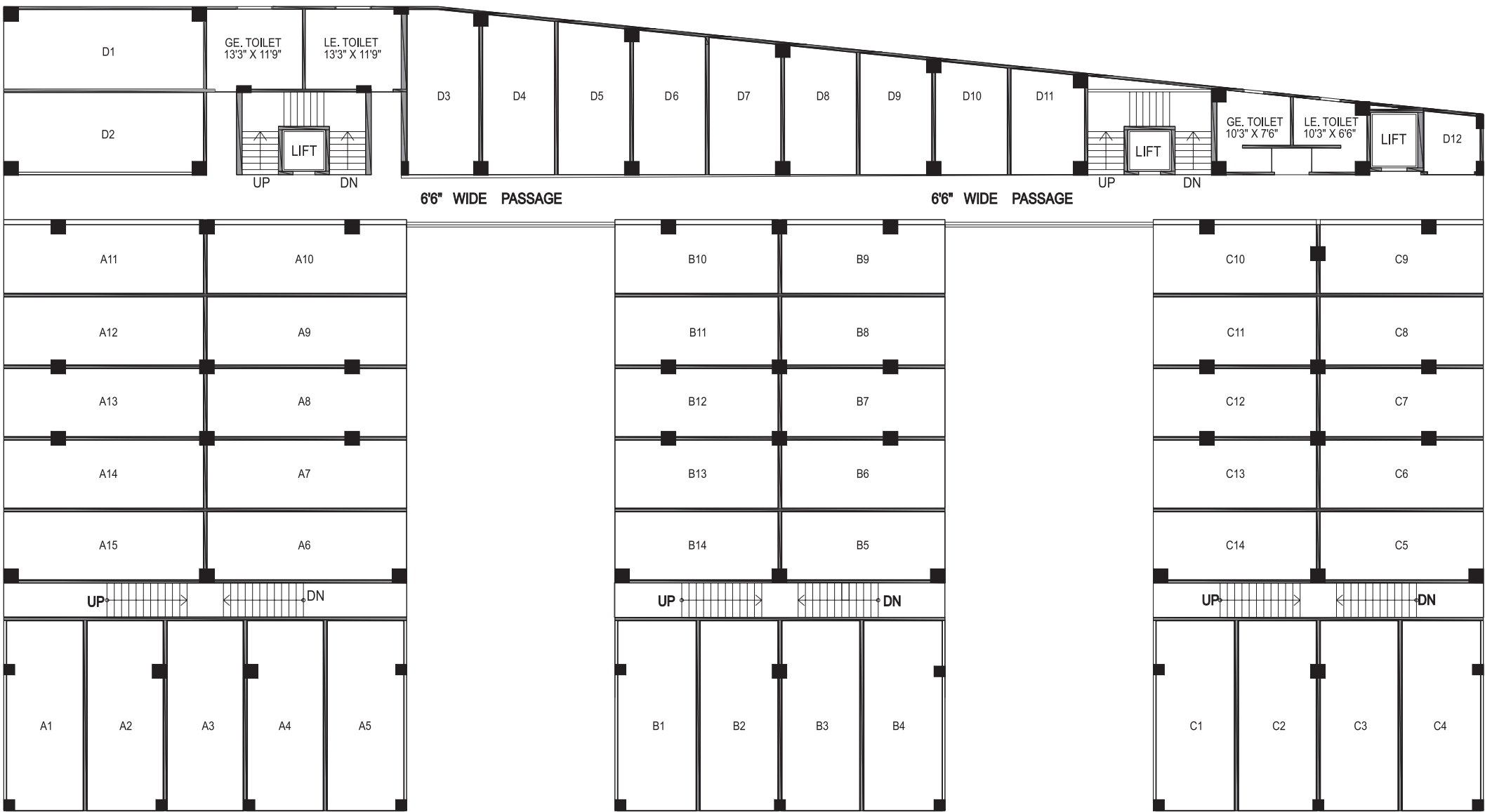
- ~ Approach road on two sides of the complex
- ~ 2 passenger elevators & 1 dedicated service elevator
- ~ Dedicated space for AC outdoor units
- ~ Ample allotted parking available in basement
- ~ Ground parking for visitors
- ~ Provision for attached toilets
- ~ Bank ATM inside the campus
- ~ Complex to be maintained by a professional agency for 18 months from handover
- ~ Wide corridors and open space between the wings
- ~ CCTV security
- ~ Bank loan papers available

Salient features

- ~ Organized business complex comprising of shops and offices
- ~ 234 shops and offices spread over 90,000 sq. ft. of area
- ~ Basement + Ground Floor + 4 stories construction
- ~ Centrally located on the main Naroda road adjoining Arvind Ltd. campus
- ~ Large open front view of shops from the main road
- ~ Variable unit sizes starting from 250 sq. ft. to 2000 sq. ft.
- ~ 10 minutes drive from Kalupur railway station and 5 minutes from Kalupur market on the south
- ~ BRTS connectivity - currently at 2 kms, also proposed on the main Naroda road



Ground Floor Plan

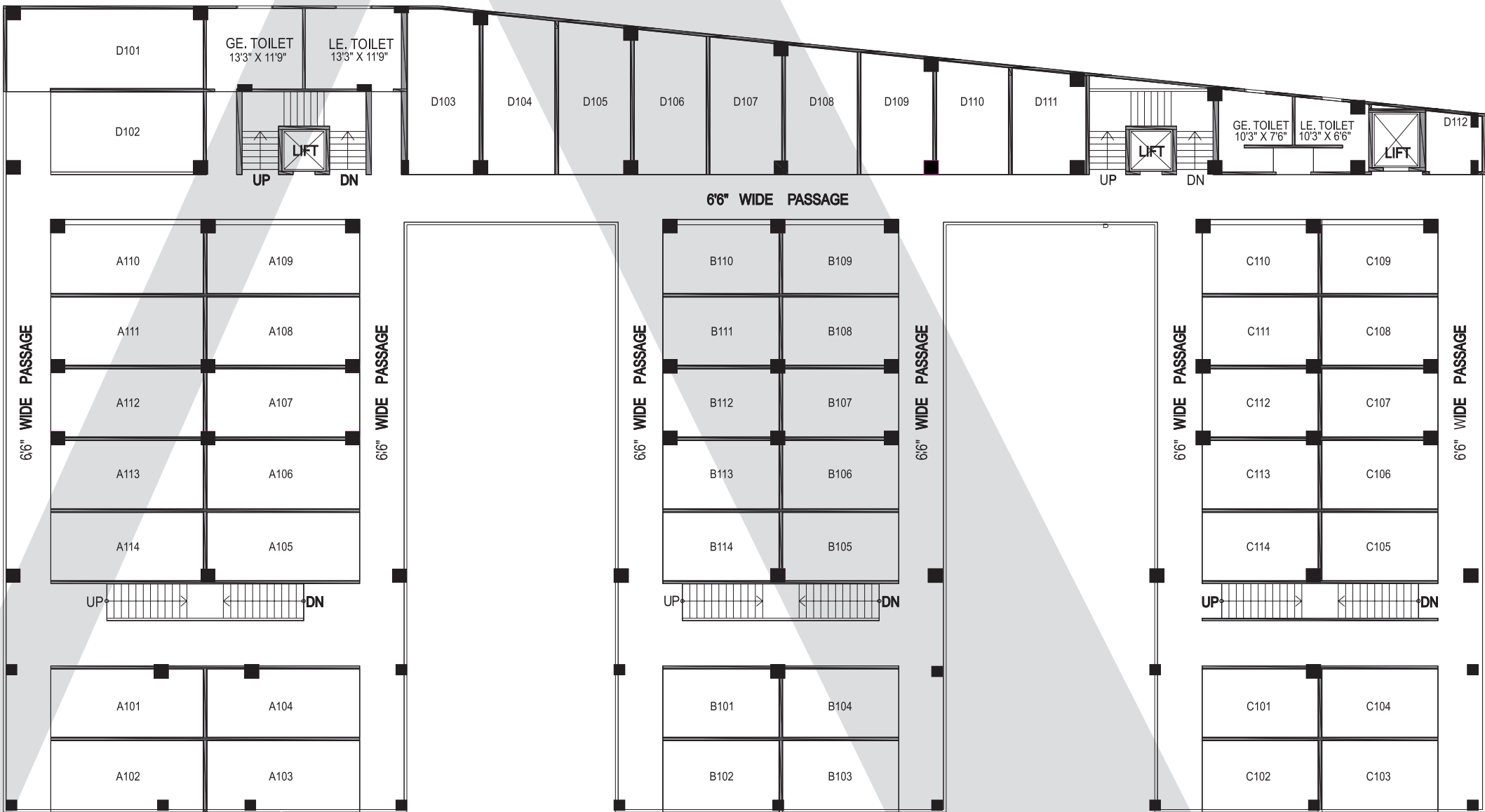


GROUND FLOOR				
Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Saleable Area (sq. ft.)
A1	A	10' 5.5" X 27' 6.5"	288	465
A2	A	10' 5.5" X 27' 6.5"	288	465
A3	A	10' 5.5" X 27' 6.5"	288	465
A4	A	10' 5.5" X 27' 6.5"	288	465
A5	A	10' 5.5" X 27' 6.5"	288	465
A6	A	9' 10" X 27' 5"	270	435
A7	A	9' 10" X 27' 5"	270	435
A8	A	9' 10" X 27' 5"	270	435
A9	A	9' 10" X 27' 5"	270	435
A10	A	10' 2.5" X 27' 5"	280	451
A11	A	10' 2.5" X 27' 5"	280	451
A12	A	9' 10" X 27' 5"	270	435
A13	A	9' 10" X 27' 5"	270	435
A14	A	9' 10" X 27' 5"	270	435
A15	A	9' 10" X 27' 5"	270	435
B1	B	10' 8.5" X 27' 6.5"	295	476
B2	B	10' 8.5" X 27' 6.5"	295	476
B3	B	10' 8.5" X 27' 6.5"	295	476
B4	B	10' 8.5" X 27' 6.5"	295	476

GROUND FLOOR				
Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Saleable Area (sq. ft.)
B5	B	9' 10" X 22' 5"	220	356
B6	B	9' 10" X 22' 5"	220	356
B7	B	9' 10" X 22' 5"	220	356
B8	B	9' 10" X 22' 5"	220	356
B9	B	10' 2.5" X 22' 5"	229	369
B10	B	10' 2.5" X 22' 5"	229	369
B11	B	9' 10" X 22' 5"	220	356
B12	B	9' 10" X 22' 5"	220	356
B13	B	9' 10" X 22' 5"	220	356
B14	B	9' 10" X 22' 5"	220	356
C1	C	10' 8.5" X 27' 6.5"	295	476
C2	C	10' 8.5" X 27' 6.5"	295	476
C3	C	10' 8.5" X 27' 6.5"	295	476
C4	C	10' 8.5" X 27' 6.5"	295	476
C5	C	9' 10" X 22' 5"	220	356
C6	C	9' 10" X 22' 5"	220	356
C7	C	9' 10" X 22' 5"	220	356
C8	C	9' 10" X 22' 5"	220	356
C9	C	10' 2.5" X 22' 5"	229	369

GROUND FLOOR				
Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Saleable Area (sq. ft.)
C10	C	10' 2.5" X 22' 5"	229	369
C11	C	9' 10" X 22' 5"	220	356
C12	C	9' 10" X 22' 5"	220	356
C13	C	9' 10" X 22' 5"	220	356
C14	C	9' 10" X 22' 5"	220	356
D1	D	11' 5.5" X 27' 5"	314	507
D2	D	11' 5.5" X 27' 5"	314	507
D3	D	9' 10" X 23' 9"	233	377
D4	D	9' 10" X 22' 8.5"	223	360
D5	D	9' 10" X 21' 7"	212	342
D6	D	9' 10" X 20' 5.5"	201	324
D7	D	9' 10" X 19' 4"	190	307
D8	D	9' 10" X 18' 2.5"	179	289
D9	D	9' 10" X 17' 1"	168	271
D10	D	9' 10" X 15' 11.5"	157	253
D11	D	10' 1" X 14' 10"	150	241
D12	D	7' 8.5" X 8' 4.25"	64	104

1st & 2nd Floor Plan



1st FLOOR

Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Saleable Area (sq. ft.)
A101	A	9' 10" X 20' 11"	206	332
A102	A	9' 10" X 20' 11"	206	332
A103	A	9' 10" X 20' 11"	206	332
A104	A	9' 10" X 20' 11"	206	332
A105	A	9' 10" X 20' 11"	206	332
A106	A	9' 10" X 20' 11"	206	332
A107	A	9' 10" X 20' 11"	206	332
A108	A	9' 10" X 20' 11"	206	332
A109	A	10' 2.5" X 20' 11"	213	344
A110	A	10' 2.5" X 20' 11"	213	344
A111	A	9' 10" X 20' 11"	206	332
A112	A	9' 10" X 20' 11"	206	332
A113	A	9' 10" X 20' 11"	206	332
A114	A	9' 10" X 20' 11"	206	332
B101	B	9' 10" X 15' 11"	156	252
B102	B	9' 10" X 15' 11"	156	252
B103	B	9' 10" X 15' 11"	156	252
B104	B	9' 10" X 15' 11"	156	252
B105	B	9' 10" X 15' 11"	156	252
B106	B	9' 10" X 15' 11"	156	252
B107	B	9' 10" X 15' 11"	156	252
B108	B	9' 10" X 15' 11"	156	252
B109	B	10' 2.5" X 15' 11"	162	262
B110	B	10' 2.5" X 15' 11"	162	262
B111	B	9' 10" X 15' 11"	156	252
B112	B	9' 10" X 15' 11"	156	252
B113	B	9' 10" X 15' 11"	156	252

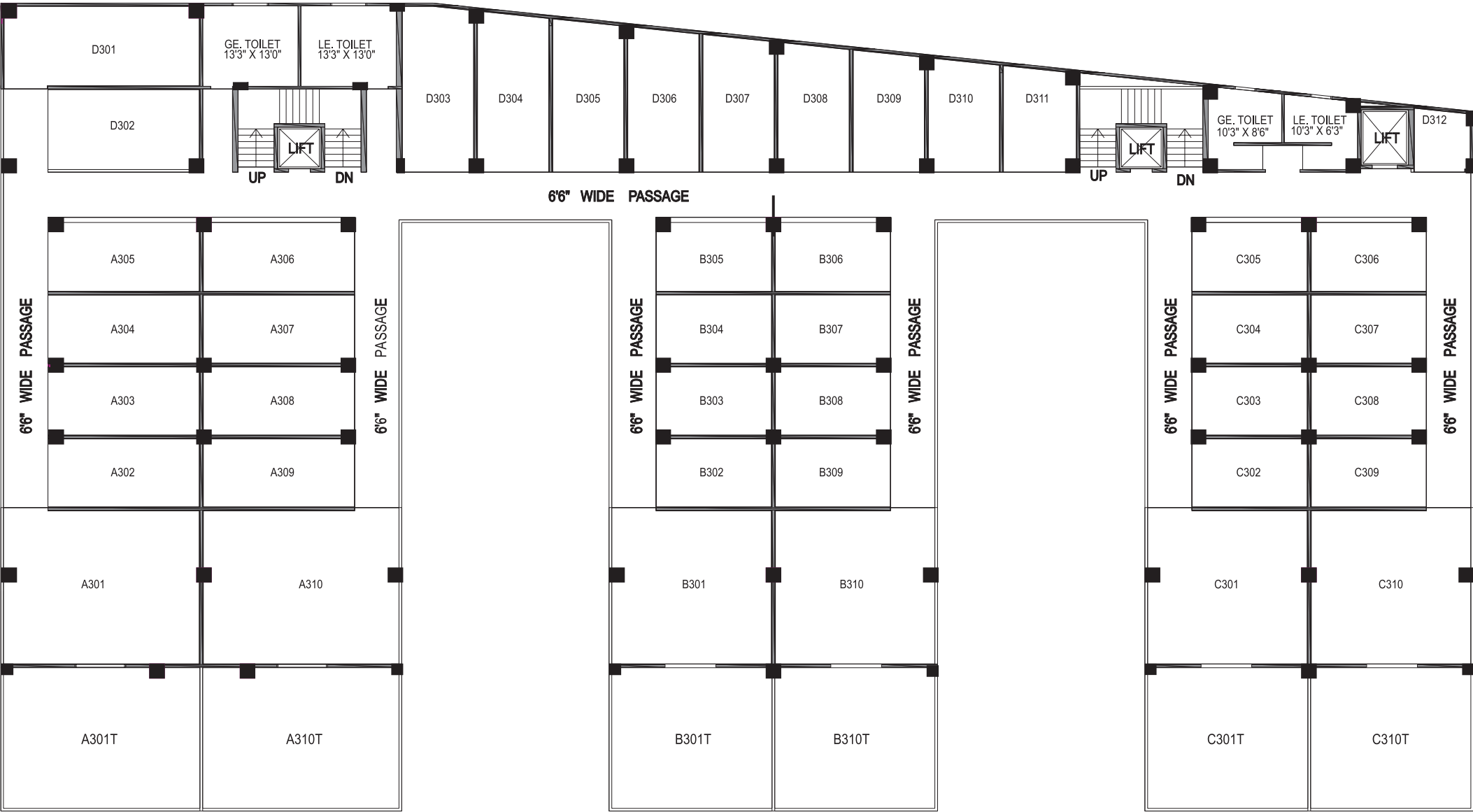
Shop no	Block No	Width x Depth	Carpet Area (sq. ft.)	Saleable Area (sq. ft.)
B114	B	9' 10" X 15' 11"	156	252
C101	C	9' 10" X 15' 11"	156	252
C102	C	9' 10" X 15' 11"	156	252
C103	C	9' 10" X 15' 11"	156	252
C104	C	9' 10" X 15' 11"	156	252
C105	C	9' 10" X 15' 11"	156	252
C106	C	9' 10" X 15' 11"	156	252
C107	C	9' 10" X 15' 11"	156	252
C108	C	9' 10" X 15' 11"	156	252
C109	C	10' 2.5" X 15' 11"	162	262
C110	C	10' 2.5" X 15' 11"	162	262
C111	C	9' 10" X 15' 11"	156	252
C112	C	9' 10" X 15' 11"	156	252
C113	C	9' 10" X 15' 11"	156	252
C114	C	9' 10" X 15' 11"	156	252
D 101	D	11' 5.5" X 26' 11.5"	309	498
D 102	D	11' 5.5" X 20' 11"	240	387
D 103	D	9' 10" X 23' 9"	233	377
D 104	D	9' 10" X 22' 8.5"	223	360
D 105	D	9' 10" X 21' 7"	212	342
D 106	D	9' 10" X 20' 5.5"	201	324
D 107	D	9' 10" X 19' 4"	190	307
D 108	D	9' 10" X 18' 2.5"	179	289
D 109	D	9' 10" X 17' 1"	168	271
D 110	D	9' 10" X 15' 11.5"	157	253
D 111	D	10' 1" X 14' 10"	150	241
D 112	D	7' 8.5" X 8' 4.25"	64	104

2nd FLOOR

Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Saleable Area (sq. ft.)
A 201	A	9' 10" X 20' 11"	206	332
A 202	A	9' 10" X 20' 11"	206	332
A 203	A	9' 10" X 20' 11"	206	332
A 204	A	9' 10" X 20' 11"	206	332
A 205	A	9' 10" X 20' 11"	206	332
A 206	A	9' 10" X 20' 11"	206	332
A 207	A	9' 10" X 20' 11"	206	332
A 208	A	9' 10" X 20' 11"	206	332
A 209	A	10' 2.5" X 20' 11"	213	344
A 210	A	10' 2.5" X 20' 11"	213	344
A 211	A	9' 10" X 20' 11"	206	332
A 212	A	9' 10" X 20' 11"	206	332
A 213	A	9' 10" X 20' 11"	206	332
A 214	A	9' 10" X 20' 11"	206	332
B 201	B	9' 10" X 15' 11"	156	252
B 202	B	9' 10" X 15' 11"	156	252
B 203	B	9' 10" X 15' 11"	156	252
B 204	B	9' 10" X 15' 11"	156	252
B 205	B	9' 10" X 15' 11"	156	252
B 206	B	9' 10" X 15' 11"	156	252
B 207	B	9' 10" X 15' 11"	156	252
B 208	B	9' 10" X 15' 11"	156	252
B 209	B	10' 2.5" X 15' 11"	162	262
B 210	B	10' 2.5" X 15' 11"	162	262
B 211	B	9' 10" X 15' 11"	156	252
B 212	B	9' 10" X 15' 11"	156	252
B 213	B	9' 10" X 15' 11"	156	252

Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Saleable Area (sq. ft.)
B 214	B	9' 10" X 15' 11"	156	252
C201	C	9' 10" X 15' 11"	156	252
C202	C	9' 10" X 15' 11"	156	252
C203	C	9' 10" X 15' 11"	156	252
C204	C	9' 10" X 15' 11"	156	252
C205	C	9' 10" X 15' 11"	156	252
C206	C	9' 10" X 15' 11"	156	252
C207	C	9' 10" X 15' 11"	156	252
C208	C	9' 10" X 15' 11"	156	252
C209	C	10' 2.5" X 15' 11"	162	262
C210	C	10' 2.5" X 15' 11"	162	262
C211	C	9' 10" X 15' 11"	156	252
C212	C	9' 10" X 15' 11"	156	252
C213	C	9' 10" X 15' 11"	156	252
C214	C	9' 10" X 15' 11"	156	252
D201	D	11' 5.5" X 26' 11.5"	309	498
D202	D	11' 5.5" X 20' 11"	240	386
D203	D	9' 10" X 23' 9"	233	377
D204	D	9' 10" X 22' 8.5"	223	360
D205	D	9' 10" X 21' 7"	212	342
D206	D	9' 10" X 20' 5.5"	201	324
D207	D	9' 10" X 19' 4"	190	307
D208	D	9' 10" X 18' 2.5"	179	289
D209	D	9' 10" X 17' 1"	168	271
D210	D	9' 10" X 15' 11.5"	157	253
D211	D	10' 1" X 14' 10"	150	241
D212	D	7' 8.5" X 8' 4.25"	64	104

3rd Floor Plan



3rd FLOOR

Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Terrace Area (sq. ft.)	Saleable Area (sq. ft.)	Terrace Saleable (sq. ft.)
A301	A	22' 1" X 26' 11.5"	595	550	960	888
A302	A	9' 10" X 20' 11"	206	0	332	0
A303	A	9' 10" X 20' 11"	206	0	332	0
A304	A	9' 10" X 20' 11"	206	0	332	0
A305	A	10' 2.5" X 20' 11"	213	0	344	0
A306	A	10' 2.5" X 20' 11"	213	0	344	0
A307	A	9' 10" X 20' 11"	206	0	332	0
A308	A	9' 10" X 20' 11"	206	0	332	0
A309	A	9' 10" X 20' 11"	206	0	332	0
A310	A	22' 1" X 26' 11.5"	595	550	960	888
B301	B	21' 11.5" X 22' 1"	485	449	782	724
B302	B	9' 10" X 15' 11"	156	0	252	0
B303	B	9' 10" X 15' 11"	156	0	252	0
B304	B	9' 10" X 15' 11"	156	0	252	0
B305	B	10' 2.5" X 15' 11"	162	0	262	0
B306	B	10' 2.5" X 15' 11"	162	0	262	0
B307	B	9' 10" X 15' 11"	156	0	252	0
B308	B	9' 10" X 15' 11"	156	0	252	0
B309	B	9' 10" X 15' 11"	156	0	252	0
B310	B	21' 11.5" X 22' 1"	485	449	782	724
C301	C	21' 11.5" X 22' 1"	485	449	782	724

3rd FLOOR

Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Terrace Area (sq. ft.)	Saleable Area (sq. ft.)	Terrace Saleable (sq. ft.)
C302	C	9' 10" X 15' 11"	156	0	252	0
C303	C	9' 10" X 15' 11"	156	0	252	0
C304	C	9' 10" X 15' 11"	156	0	252	0
C305	C	10' 2.5" X 15' 11"	162	0	262	0
C306	C	10' 2.5" X 15' 11"	162	0	262	0
C307	C	9' 10" X 15' 11"	156	0	252	0
C308	C	9' 10" X 15' 11"	156	0	252	0
C309	C	9' 10" X 15' 11"	156	0	252	0
C310	C	21' 11.5" X 22' 1"	485	449	782	724
D301	D	11' 5.5" X 26' 11.5"	309	0	498	0
D302	D	11' 5.5" X 20' 11"	240	0	387	0
D303	D	9' 10" X 23' 9"	233	0	377	0
D304	D	9' 10" X 22' 8.5"	223	0	360	0
D305	D	9' 10" X 21' 7"	212	0	342	0
D306	D	9' 10" X 20' 5.5"	201	0	324	0
D307	D	9' 10" X 19' 4"	190	0	307	0
D308	D	9' 10" X 18' 2.5"	179	0	289	0
D309	D	9' 10" X 17' 1"	168	0	271	0
D310	D	9' 10" X 15' 11.5"	157	0	253	0
D311	D	10' 1" X 14' 10"	150	0	241	0
D312	D	7' 8.5" X 8' 4.25"	64	0	104	0

4th Floor Plan



4th FLOOR

Shop No	Block No	Width x Depth	Carpet Area (sq. ft.)	Terrace Area (sq. ft.)	Saleable Area (sq. ft.)	Terrace Saleable (sq. ft.)
A401	A	10' 5.5" X 30' 7"	320	423	516	682
A402	A	10' 5.5" X 24' 2"	253	423	408	682
A403	A	10' 5.5" X 24' 2"	253	423	408	682
A404	A	10' 5.5" X 24' 2"	253	423	408	682
A405	A	10' 5.5" X 24' 2"	253	423	408	682
B401	B	10' 8.5" X 24' 2"	259	433	417	698
B402	B	10' 8.5" X 24' 2"	259	433	417	698
B403	B	10' 8.5" X 24' 2"	259	433	417	698
B404	B	10' 8.5" X 24' 2"	259	433	417	698
C401	C	10' 8.5" X 24' 2"	259	433	417	698
C402	C	10' 8.5" X 24' 2"	259	433	417	698
C403	C	10' 8.5" X 24' 2"	259	433	417	698
C404	C	10' 8.5" X 30' 7"	309	499	499	805
D401	D	11' 5.5" X 26' 11.5"	309	312	498	503
D402	D	11' 10" X 23' 7.5"	280	692	451	1116
D403	D	13' 8.5" X 15' 0"	206	572	332	923

Basement Plan

